

ED STONE (GRIZZ)

OWNER-OPERATOR AT:
CERTIFIED EXPRESS INC.
NEOSHO, MO

I WAS RESENTLY AT PETERBILT OF
JOPHIN, MO. HAVING SOME MINOR STUFF
DONE TO MY TRUCK.
(THE ONLY PEOPLE I LET TOUCH MY TRUCK.)

STANDING AT THE SERVICE COUNTER
I INADVERTANTLY STRUCK UP A
CONVERSATION WITH A MAN NAMED
JEFF COLEMAN WHO TOLD ME ABOUT
HIS PRODUCT HE REPRESENTED,

IT WAS INTERESTING, SO I
LISTENED POLITELY AND THEN JUST
KINDA LET IT PASS.

"YOU KNOW" IF YOU'VE BEEN OUT
HERE FOR AWHILE, YOU'VE HEARD THE
SAME KINDA SMILE-A-MILE, BULL-CRAP
ABOUT MIRACLE PRODUCTS THAT'S GONNA
"REVOLUTIONIZE THE TRUCKING INDUSTRY."

GOOD IDEAS, USUALLY FROM
PRETTY NICE PEOPLE, WHO ARE
CONVINCED THEIR PRODUCTS REALLY WORK,
OR CONVINCED THEY CAN MAKE YOU THINK-SO

ABOUT AN HOUR LATER,

JIM STEVENSON, SERVICE MANAGER
THERE AT PETERBILT ASKED ME IF I
WOULD LIKE TO TEST THIS PRODUCT FOR
30 DAYS AND KEEP HIM POSTED ON THE
RESULTS. I AGREED. (NOT REALLY EXPECTING
TO MUCH.)

LONG STORY - "SHORT" I'VE BEEN OUT
HERE 35 TO 40 YEARS,

BACKED JUST A FEW PRODUCTS VERBALLY
" BUT, NEVER IN WRITING "
UNTIL THIS ONE.

THIS IS A NO-BULL PRODUCT THAT WORKS.
IT DOES WHAT THEY TELL YOU IT WILL DO.
MY TRUCK NEVER HAS RUN OR PULLED LIKE
I THOUGHT IT SHOULD SINCE IT WAS
NEW. A 2004 PETE FLAT-TOP,
475 TWIN-TURBO, CAT. 18 SPEED.
WE INSTALLED THE ECO-5 AND 2,864 MILES
LATER, MY TRUCK CAME-ALIVE AND I GOT
A WAKE-UP CALL.

THE ENGINE SMOOTHED-OUT, IT WENT
TO PULLING AND RUNNING BETTER
WITH $\frac{1}{2}$ THE EFFORT.

FOR ME, I WOULD BUY THIS PRODUCT
JUST FOR THE DIFFERENCE IN
PERFORMANCE. THE FUEL SAVINGS IS
THE GRAVEY.

~~WE~~ LOADED, 79,400 LBS I THOUGHT
I HAD PICKED UP A TAIL WIND, WHEN
ACTUALLY I WAS RUNNING INTO A
CROSS-HEAD WIND OF ABOUT 18-20 MPH.
AND THE TURBO-PRESSURE GAUGE WAS DOWN
ABOUT THE 20 MARK.

12 DAYS LATER, I'VE GONE FROM
"A NEVER BETTER THAN 5.2 MPG GALLON"
TO 5.8 AND I'M EXPECTING IT TO
TAKE ME TO 6.0

SELLING POINT NO. 3 [#] IS;
" EVERYONE CAN AFFORD THIS PRODUCT.

WHETHER YOU OWN A FLEET,
OR LIKE ME, YOU JUST OWN THE
ONE TRUCK. YOU CAN AFFORD IT AND
IT PAYS FOR ITSELF IN LESS THAN
30 DAYS.

10 TO 12 PERCENT SAVINGS IN FUEL
PLUS, INCREASED PERFORMANCE WITH
A LOT LESS EFFORT, CLEANER, SMOOTHER
BETTER.

I'D SAY THAT ~~IT~~ GETS YOUR ATTENTION.